



## Sponsorship and Advertising Direct Impressions

	<b>EVENT DATE</b>	<b>ESTIMATED IMPRESSIONS</b>
<b>Rotary International Assembly, San Diego CA</b> <i>Exposure during the event and information that DGEs take back to their areas</i>	<b>January 17-23, 2016</b>	<b>58,400</b>
<b>Combined Zone Institutes around the world (19)</b> <i>Up to 8 mailings prior to event to Zone &amp; District leadership &amp; media</i>	<b>2016</b>	<b>148,000</b>
<b>Rotary District Conferences around the world (530)</b> <i>Up to 2 mailings to DGs prior to their respective events</i>	<b>May – June, 2016</b>	<b>79,500</b>
<b>Rotary International Convention, Seoul Korea</b> <i>Concert materials shared with attendees and taken back to their areas</i>	<b>May 28 – June 1, 2016</b>	<b>80,000</b>
<b>Zones 28 &amp; 29 Institute in Cleveland, OH</b> <i>Up to 4 mailings to Zone &amp; District leadership before event and exposure at the event</i>	<b>September 28, 2016</b>	<b>58,000</b>
<b>The Cleveland Orchestra, Severance Hall</b> <i>Pre-event publicity, press releases, signage, attendees</i>	<b>October 23, 2016</b>	<b>640,000</b>
<b>Rotary International Convention, Atlanta</b> <i>Concert program and website shared with attendees at the event</i>	<b>June 10-14, 2017</b>	<b>40,000</b>
<b>Facebook and Website and Newsletter Impressions</b> <i>Visits to the Website and online registration</i>	<b>2015-2017</b>	<b>150,000</b>
<b>TOTAL IMPRESSIONS FOR TITLE SPONSORSHIP</b>		<b>1,253,900+</b>



## **ROTARY SPONSORSHIP BENEFITS**

*Available to Rotarians, Rotary Clubs, Rotary Districts, and Rotary Foundations*

### **PLATINUM SPONSOR \$10,000**

- Banner recognition on Rotary Sponsorship Page
- 4 Box Seats at Severance Hall
- 6 Premium Seats in Dress Circle
- Recognition in the Concert Commemorative Program Book
- Recognition on the Rotary Foundation Celebration website and in the Rotary District 6630 newsletter
- Recognition in print materials distributed at Rotary Zones 28-29 Training and Institute, Cleveland, Ohio USA, September 28 – October 2, 2016
- Recognition in print materials distributed at the Rotary International Convention in Atlanta, Georgia USA, June 10-14, 2017

### **GOLD SPONSOR \$5,000**

- Recognition on Rotary Sponsorship Page
- 2 Box Seats at Severance Hall
- 4 Premium Seats in Dress Circle
- Recognition in the Concert Commemorative Program Book
- Recognition on the Rotary Foundation Celebration website and in the Rotary District 6630 newsletter
- Recognition in print materials distributed at Rotary Zones 28-29 Training and Institute, Cleveland, Ohio USA, September 28 – October 2, 2016
- Recognition in print materials distributed at the Rotary International Convention in Atlanta, Georgia USA, June 10-14, 2017

### **ARCH C. KLUMPH SPONSOR \$1,500**

- Recognition on Rotary Sponsorship Page
- 2 Box Seats at Severance Hall
- 2 Centennial Dinner Tickets
- 2 Nights lodging at the InterContinental Hotel Cleveland (Headquarters Hotel)
- Recognition in the Concert Commemorative Program Book
- Recognition on the Rotary Foundation Celebration website and in the Rotary District 6630 newsletter
- Recognition in print materials distributed at Rotary Zones 28-29 Training and Institute, Cleveland, Ohio USA, September 28 – October 2, 2016
- Recognition in print materials distributed at the Rotary International Convention in Atlanta, Georgia USA, June 10-14, 2017

### **SILVER SPONSOR \$1,000**

- Recognition on Rotary Sponsorship Page
- 4 Reserved Seats in Dress Circle
- Recognition in the Concert Commemorative Program Book
- Recognition on the Rotary Foundation Celebration website and in the Rotary District 6630 newsletter
- Recognition in print materials distributed at Rotary Zones 28-29 Training and Institute, Cleveland, Ohio USA, September 28 – October 2, 2016

### **BRONZE SPONSOR \$500**

- Recognition on Rotary Sponsorship Page
- 2 Reserved Seats on Main Floor
- Recognition in the Concert Commemorative Program Book
- Recognition on the Rotary Foundation Celebration website and in the Rotary District 6630 newsletter



## 107th Annual Rotary International Convention SEOUL, KOREA May 29-June 1, 2016

### Connect with Korea — Touch the World

A grand festival for 1.2 million Rotarians around the world to celebrate Rotary's Centennial, the Seoul Convention is taking place in South Korea in 2016. Under the motto of "Service above self", the Rotary International Convention is held once every year and each time in a different city around the world. The Rotary International Convention is a venue where Rotarians share their spirit and knowledge, strengthen their special relationships, and encourage and celebrate the success and achievements of Rotary.

In the tradition of Arch C. Klump, Rotary will make music around the world in collaboration with the KBS Symphony Orchestra, Anatoly Levin, conductor.

THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

## 108th Annual Rotary International Convention ATLANTA, GEORGIA June 10-June 14, 2017

Expected to draw thousands of visitors from more than 150 countries, this convention will mark the 100th Anniversary of the announcement of the Rotary International Foundation made at the RI Convention also held in Atlanta in 1917.

**"Rotary's supreme purpose is to serve"** was the message sent to all Rotarians inviting them to attend the 8th annual convention of Rotary. The 100th anniversary of that convention will return to Atlanta, only this time there won't be 2,800 Rotarians in attendance — **the number could well exceed 40,000 from all over the world.**