



Celebrating 100 Years of

**The Rotary Foundation
and Arch C. Klumph**

with The Cleveland Orchestra
at Severance Hall

SUNDAY, OCTOBER 23, 2016

On the Eve of World Polio Day

Rotary Sponsorship Opportunities

The
Rotary
Foundation



Two internationally-acclaimed organizations join forces to honor the legacy of Arch C. Klumph, past president of Rotary International and the Rotary Club of Cleveland and founder of The Rotary Foundation



Rotary International Established 1905

Rotary was founded by Paul Harris in Chicago, Illinois, bringing together professionals from different fields to exchange ideas. The first meetings took place in the offices of members on a rotating basis, thus the name. Today Rotary International consists of 1.2 million members organized in 34,000 clubs in 200 countries and geographic areas. The organization unites leaders from all continents, cultures, and occupations to exchange ideas and tackle the world's most pressing humanitarian challenges. With the motto of Service Above Self, Rotary provides a platform for successful men and women of all ethnicities, faiths, and cultures to make the world a better place through volunteer service.

The Rotary Foundation Established 1917

The Rotary Foundation was the vision of Rotary International President Arch C. Klumph of Cleveland, Ohio, and was proposed at the 1917 Rotary International Convention in Atlanta, Georgia. The mission of the foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. A not-for-profit organization, The Rotary Foundation is supported solely by voluntary contributions.

The Rotary Foundation's top priority is the eradication of polio. Rotary is close to eliminating the second leading human disease in history (after smallpox) with a 99% reduction in polio cases worldwide. In 1988, Rotary spearheaded the creation of the Global Polio Eradication Initiative with the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention.

Rotary's chief role is fundraising, advocacy, and mobilizing volunteers. Its members have contributed more than \$1.3 billion and countless volunteer hours to protect more than two billion children in 122 countries from polio. Currently, Rotary is working to raise \$35 million per year through 2018 for polio eradication. These contributions will be matched 2 to 1 by the Bill and Melinda Gates Foundation.

The Rotary Foundation builds peace and international understanding through humanitarian service, education, and connecting young leaders. Humanitarian projects help prevent the underlying causes of conflict, such as poverty, illiteracy, and a lack of clean water. More than 800 graduates of Rotary's Peace Center master's degree program are in key decision-making positions in governments, corporations, and organizations around the world. The Youth Exchange program fosters international goodwill by enabling 8,500 high school students to live and study abroad each year in 115 countries, and adjunct organizations - Interact and Rotaract - promote volunteer service, leadership, and professional development among young people.



Arch C. Klumph **1869-1951**

1913-1914 President of the Rotary Club of Cleveland
1916-1917 President of Rotary International
Founder of The Rotary Foundation

Arch C. Klumph was born to a poor family in Pennsylvania and moved to Cleveland as a small boy. He did not attend high school and began working at a young age while studying on his own.

Klumph scaled the ladder from office boy at age 16 to president and owner of Cuyahoga Lumber Company and later served as president of the Buckeye Box Company and Security Savings and Loan Company of Cleveland. A natural leader, he was a director of the Cleveland Chamber of Commerce and president of the Cleveland Board of Lumber Dealers and the Cleveland Builders Exchange. He served his country in the Spanish-American War.

Arch Klumph was a charter member of the Rotary Club of Cleveland, which he served as president and president emeritus. He was the sixth president of Rotary International and also served as Rotary International director and chairman of The Rotary Foundation honorary trustees.

A true humanitarian, Arch Klumph was the founder of The Rotary Foundation. He proposed an endowment for the purpose of "doing good in the world" in 1917, two months after the United States entered World War I. In doing so, he transformed Rotary from a community service organization to one of international service "for the purpose of doing good in the world in charitable, educational, and other avenues of community progress."

Arch Klumph was also a musician, composer, and early promoter of bringing professional music to Cleveland. He co-chartered and managed the Cleveland Symphony Orchestra, where he played flute for 14 years. Klumph played music as a member of the Hermit Club and several local orchestras. Among other works he composed "Our President" a march featured in a 1906 concert at Grays Armory. In addition, he was an early supporter of The Cleveland Orchestra, contributed to its maintenance fund, and enjoyed a close relationship with the Orchestra.

He is famously quoted as saying: "*My heart is in music and my head is in business. I wish my heart could have controlled my life.*"



Why Sponsor The Rotary Foundation Centennial Celebration October 23, 2016?

Arch C. Klumph, visionary who charted a course for Rotary to become a major force in doing good throughout the world

The Rotary Foundation was created through the vision and hard work of Arch C. Klumph, member and president of The Rotary Club of Cleveland (1913-1914) and sixth president of Rotary International (1916-1917).

1.2 million visionary leaders and humanitarians

Established in 1905, Rotary International consists of 1.2 million members organized into 34,000 clubs in 200 countries and geographic areas. Rotary provides a platform for successful men and women of all ethnicities, faiths, and cultures to make the world a better place through volunteer service. Leaders from all continents exchange ideas and tackle today's most pressing problems locally and worldwide.

\$4 billion invested in doing good

In its first 100 years, The Rotary Foundation has invested \$4 billion to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

\$1.3 billion and countless volunteer hours to eradicate polio

Since 1988 Rotary has played a major role in protecting more than 2 billion children in 122 countries from polio. With a commitment of \$35 million per year through 2018, which will be matched 2:1 by the Bill and Melinda Gates Foundation, Rotary is on the verge of eliminating the second greatest human disease in history after smallpox.

2,000 dignitaries and guests attending celebration concert with The Cleveland Orchestra at Severance Hall in Cleveland, Ohio, USA

Rotarians from District 6630 and guests from throughout the Rotary world will gather in the home city of Arch C. Klumph to honor him and the founding of The Rotary Foundation with a private concert by the world-renowned Cleveland Orchestra.

20,000-25,000 international Rotarians convening in Seoul, Korea

Promotional materials with sponsorship recognition will be shared with the attendees of the Rotary International Conference May 29 through June 1, 2016.

500 Rotarians attending the Zones 28 and 29 Institute in Cleveland Ohio, USA

Promotional materials with sponsorship recognition will be shared with the attendees of the Rotary Zone Institute in Cleveland OH on September 28 through October 2, 2016.

25,000-30,000 international Rotarians convening in Atlanta, Georgia, USA

Concert commemorative DVD with sponsorship recognition will be shared with the attendees of the Rotary International Conference June 10 through 14, 2017.

**Contributions to the Rotary Foundation Centennial Celebration are not tax-deductible.*



107th Annual Rotary International Convention SEOUL, KOREA May 29-June 1, 2016

Connect with Korea — Touch the World

A grand festival for 1.2 million Rotarians around the world to celebrate Rotary's Centennial, the Seoul Convention is taking place in South Korea in 2016. Under the motto of "Service above self", the Rotary International Convention is held once every year and each time in a different city around the world. The Rotary International Convention is a venue where Rotarians share their spirit and knowledge, strengthen their special relationships, and encourage and celebrate the success and achievements of Rotary.

In the tradition of Arch C. Klump, Rotary will make music around the world in collaboration with the KBS Symphony Orchestra, Anatoly Levin, conductor.

THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

108th Annual Rotary International Convention ATLANTA, GEORGIA June 10-June 14, 2017

Expected to draw thousands of visitors from more than 150 countries, this convention will mark the 100th Anniversary of the announcement of the Rotary International Foundation made at the RI Convention also held in Atlanta in 1917.

"Rotary's supreme purpose is to serve" was the message sent to all Rotarians inviting them to attend the 8th annual convention of Rotary. The 100th anniversary of that convention will return to Atlanta, only this time there won't be 2,800 Rotarians in attendance — **the number could well exceed 40,000 from all over the world.**